

JDS VIDEO & MEDIA PRODUCTIONS, INC.

FOR ALL YOUR GREEN VIDEO AND MEDIA SOLUTIONS

39870 CAMDEN COURT
TEMECULA, CA 92591

Diane Strand – Diane Strand is the majority owner and executive producer of the multi-award-winning [JDS Video & Media Productions, Inc.](#), the studio producer at [JDS Actors Studio](#), and the founder and executive director of the nonprofit 501c3 JDS Creative Academy. She is also the creator and executive producer of [Spirit of Innovation](#), the first local news and information television show exclusively for Riverside County, and the founder of [Digifest Temecula](#), the city's annual film and media festival.

Diane's expertise stems from producing A-list shows like General Hospital, Friends, and Veronica's Closet. She also launched The Disney Channel's Playhouse Disney, worked in the creative division at Universal Studios, and built the High-Def streaming control room at Staples Center for HBO PayPerView and the first national online streaming broadcast for the 2000 Democratic National Convention. Aside from retaining mentionable local clients, including Abbott Vascular, City of Temecula, TEDx, and California State University of San Marcos, Diane is also a community leader serving on the board of multiple organizations such as Riverside County Workforce Development Board and Temecula Valley Chamber of Commerce's Women in Business event. By combining her vast industry experience with her deep involvement in her local community's economic development, she creates opportunities for diverse individuals to gain experience and training for a career in the video production and entertainment industry.

Diane Strand is the majority owner and Executive Producer of the multi-award winning JDS Video & Media Productions, Inc. The Studio Producer at JDS Actors Studio and Founder and Executive Director of the nonprofit 501c3 JDS Creative Academy. In addition, Diane is the Creator and Executive Producer of the TV show Spirit of Innovation local news and information for Riverside County and the highly acclaimed annual Digifest Temecula event.

JDS Video & Media Productions, Inc. was established in May of 2003, with her partner in both life and business, Scott Strand. Their multi award winning corporate video company was built mostly on word of mouth; some of their local clients include Abbott Vascular, City of Temecula, Temecula Valley Chamber of Commerce, TEDx, MSJC, Cal State San Marcos and Temecula Valley Hospital.

In January 2010, Diane launched a Drama Club program with Scott, in the Temecula Unified School District. There was such a positive response they created an Actors Studio for all ages to learn the craft of Acting, known as JDS Actors Studio. JDS Actors Studio has launched well over 100 actors into professional mainstream Film, Television, Commercial and Theater acting careers and provided well over 800 students in the Temecula Valley creative enrichment, self-confidence and leadership skills through acting classes.

In 2014, Diane co-founded the nonprofit 501c3 JDS Creative Academy (JDSCA), which offers education, training & apprenticeship, programs in all disciplines of visual, performing and digital arts. As the executive director and producer at JDSCA, Diane has established a state approved apprenticeship, a Title 17 Vendored program with Inland Regional Center and VAPA approved K-12 creative enrichment courses. JDS Creative Academy located at JDS Studios, services the entire Temecula Valley and surrounding regions with a mission to inspire, educate, and enhance achievement in video production and workforce development by providing job skills and hands-on training in the visual, performing and digital arts. JDSCA works with foster and at-risk youth, autistic and developmentally disabled adults, as well as, mainstream youth, teens and adults. Creating cross-collaborative enriched workforce training, in a creative safe environment for all. The annual Digifest Temecula hosted by JDSCA established in 2017, and the multi award winning program *Spirit of Innovation* launched in 2018 streams online and is broadcast throughout the Riverside County on several local stations.

Diane is deeply involved with the community and the region's economic development. Diane /JDS is a member of many business and community organizations. Diane currently sits on two other Boards in addition to JDSCA: The Economic Development Coalition of Southwest California, as the Treasurer, and as a private sector board member for Riverside County Workforce Development board. In addition, she also serves on the Woman in Business committee for the Temecula Chamber of Commerce. In 2019 Diane was named the Ambassador of the Year from Visit Temecula Valley. As a community leader she mentors' students of all ages, and advises MSJC and the Temecula & Murrieta Unified School districts for Career Technical Education (CTE) on video production and acting. Career accolades also include being a founding member of the Women's Business Center of California, Charter Board Member of the North San Diego Real Estate Investors, the past chair for the Southwest RivCo workforce Committee, and past executive board member for the EDC of North County San Diego. In addition to having an exciting career in the mainstream entertainment Industry working for the Disney Channel, Universal Studios and Warner Bros. on shows such as; General Hospital, Friends and Veronica's Closet.

What keeps Diane balanced is the love of her family and working with her husband. She is a proud parent of two wonderful boys and her beautiful girl: Joshua Daniel Strand, 21, and Jordan David Strand, 17, and Jasmine Diane Strand, 13. All three who are namesakes of JDS

Temecula Office 951-296-6715 San Diego Office 760-749-0388
Fax 1-866-737-2239
info@jds-productions.com www.JDS-Productions.com